



HỘI ĐỒNG TRUNG ƯƠNG - HƯỚNG ĐẠO VIỆT NAM  
TRẠI HỌP BẠN THẾ GIỚI  
**THĂNG TIẾN XIII**

1-7 July, 2026. GIRL GUIDES CAMP JUBILEE, Range Rd 42, Cochrane, AB Alberta, Canada T4C 2A4  
Home Page: [traithangtien.com](http://traithangtien.com) Email: [traithangtien@gmail.com](mailto:traithangtien@gmail.com) Facebook: [www.facebook.com/traithangtien](http://www.facebook.com/traithangtien)



## SPONSORSHIP OPPORTUNITIES FOR THĂNG TIẾN XIII

### *The Vietnamese International Scout Jamboree* Where Legacy and Leadership Unite

Dear Esteemed Sponsor,

We are excited to share that Thăng Tiến XIII, the 13th International Jamboree of Vietnamese Scouting, will take place July 1–7, 2026, at Camp Jubilee in Calgary, Canada — bringing together 500+ youth and families from around the world.

Hosted by the Canada Region of the International Central Committee of Vietnamese Scouting, this once-every-four-years event is more than just a camp — it's a global celebration of leadership, cultural heritage, and community unity.

The last time Canada hosted was in 1988 for Thăng Tiến II in Toronto. And very soon, we are honored to welcome the world again.

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### Why This Matters

Your sponsorship helps bring this international gathering to life — supporting youth programs, cultural celebrations, and leadership development. In return, your brand will receive **powerful exposure across multiple platforms** before, during, and after the event.

As a sponsor, you'll benefit from:

- TV ads + interviews on SBTN Washington DC
  - Radio spots + live interviews on SBTN Radio
  - Logo exposure on banners, signage, water bottles, backpacks & gift bags
  - Recognition in printed materials, stage announcements & dinner events
  - Presence in social media, email bulletins & the official TT13 website
  - On-site visibility through branded displays
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## Join Us as a Sponsor


Your support makes this event possible — from travel scholarships to cultural programming. We've enclosed a sponsorship package outlining the benefits from \$1K to \$25K tiers, including brand recognition on banners, media, stage, gift bags, and more.

We'd love to partner with you to make Thăng Tiến XIII a memorable success — for our youth, our families, and our shared future.

Thank you for your support and consideration.



Warm regards,  
Quynh Vo  
Camp Chief – Thăng Tiến XIII

 1.403.585.8080

 [askquynh@gmail.com](mailto:askquynh@gmail.com)

*ALL DONORS IN THE US will receive a donation tax receipt recognizing their contributions to Thang Tien XIII, a program sponsored by Hoi Dong Trung Uong - Huong Dao Viet Nam, Inc., a 501(c)(3) not for profit organization.*

**MAKE CHECK/ MONEY ORDER PAYABLE TO: Hoi Dong Trung Uong - Huong Dao Viet Nam.  
On Memo Line, note: Thang Tien XIII.**

*Address: 13872 Holt Ave, Santa Ana CA 92705 USA*

*ALL DONORS IN OTHER COUNTRIES can write off their sponsorship packages as a business expense (but not as a donation expense)*

**MAKE CHECK/ MONEY ORDER PAYABLE TO: Hoi Dong Trung Uong - Huong Dao Viet Nam.  
On Memo Line, note: Thang Tien XIII.**

*Address: 5792 Fleet Hampstead, Quebec H3X 1G7 Canada*

**DIAMOND SPONSOR                      \$25,000**

1. **TV Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN channel 50 times**. Company will provide video ad clip up to 30 seconds.
2. **Radio Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN Radio Station 150 times**. Company will provide audio ad clip up to 30 seconds.
3. **Recognition:** acknowledgement of your contribution at any TT13 events (including fundraising events)
4. **Gift Bag Option:** Your Company may hand out gift bags at any HDTU events — provided that the nature of your gifts does not conflict with the educational mission of our organization.
5. **Ad Link Banner:** Your Company's name or logo will be displayed on the front page and on the Sponsors page of HDTU official website and TT13 website (Company provides 1 high resolution banner 400x400 pixels)

**PLATINUM SPONSOR                      \$15,000**

1. **TV Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN channel 20 times**. Company will provide video ad clip up to 30 seconds.
2. **Radio Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN Radio Station 100 times**. Company will provide audio ad clip up to 30 seconds.
3. **Recognition:** acknowledgement of your contribution at any HDTU special events (for 1 year)
4. **Gift Bag Option:** Your Company may hand out gift bags at any HDTU events — provided that the nature of your gifts does not conflict with the educational mission of our organization.
5. **Ad Link Banner:** Your Company's name or logo will be displayed on the front page and on the Sponsors page of HDTU official website and TT13 website (Company provides 1 high resolution banner 400x400 pixels)

## **GOLD SPONSOR**

**\$10000**

1. **TV Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN channel 10 times**. Company will provide video ad clip up to 30 seconds.
2. **Radio Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN Radio Station 50 times**. Company will provide audio ad clip up to 30 seconds.
3. **Recognition:** acknowledgement of your contribution at any HDTU special events (for 1 year)
4. **Gift Bag Option:** Your Company may hand out gift bags at any HDTU events — provided that the nature of your gifts does not conflict with the educational mission of our organization.
5. **Ad Link Banner:** Your Company's name or logo will be displayed on the front page and on the Sponsors page of HDTU official website (Company provides 1 high resolution banner 400x400 pixels)

## **SILVER SPONSOR**

**\$5000**

1. **Radio Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN Radio Station 25 times**. Company will provide audio ad clip up to 30 seconds.
2. **Recognition:** acknowledgement of your contribution at any HDTU special events (for 1 year)
3. **Gift Bag Option:** Your Company may hand out gift bags at any HDTU events — provided that the nature of your gifts does not conflict with the educational mission of our organization.
4. **Ad Link Banner:** Your Company's name or logo will be displayed on the front page and on the Sponsors page of HDTU official website (Company provides 1 high resolution banner 400x400 pixels)

## **BRONZE SPONSOR**

**\$2500**

1. **Radio Broadcasting:** Your Company's Ad will air on **Vietnamese SBTN Radio Station 10 times**. Company will provide audio ad clip up to 30 seconds.
2. **Recognition:** acknowledgement of your contribution at any HDTU special events (for 1 year)
3. **Gift Bag Option:** Your Company may hand out gift bags at any HDTU events — provided that the nature of your gifts does not conflict with the educational mission of our organization.
4. **Ad Link Banner:** Your Company's name or logo will be displayed on the front page and on the Sponsors page of HDTU official website (Company provides 1 high resolution banner 400x400 pixels)

## **THĂNG TIẾN XIII — HONOR CIRCLE**

The Honor Circle donations will be recognized on the Sponsors page of Thang Tien XIII official website, [www.traithangtien.com](http://www.traithangtien.com)

## **HONOR CIRCLE**

**\$1000**

# SPONSORSHIP COMMITMENT FORM

## Sponsor Information

Company Name: \_\_\_\_\_

Name for Recognition Purposes

If different from above: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/ Province: \_\_\_\_\_ Zip/ postal code \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Information

### Sponsorship Level:

- |  |              |
|--|--------------|
| <input type="radio"/> Diamond Sponsor  | \$ 25,000.00 |
| <input type="radio"/> Platinum Sponsor | \$ 15,000.00 |
| <input type="radio"/> Gold Sponsor     | \$ 10,000.00 |
| <input type="radio"/> Silver Sponsor   | \$ 5,500.00  |
| <input type="radio"/> Bronze Sponsor   | \$ 2,500.00  |
| <br>                                   |              |
| <input type="radio"/> Honor Circle     | \$ 1000.00   |

Enclosed is a check payable to "Hoi Dong Trung Uong - Huong Dao Viet Nam" in the amount of \$ \_\_\_\_\_ or

**Thank you for your generous support of the  
13<sup>th</sup> International Jamboree of Vietnamese Scouting**

***Thang Tien XIII is a program sponsored by Hoi Dong Trung Uong - Huong Dao Vietnam***

**Contributions are tax deductible**